

GINGER LOUISE STINSON HUNT

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Senior Director of Online Learning and Instructional Design

HIGHLIGHTS OF QUALIFICATIONS

Strategic Leadership & Training – Innovative Program Development – Emerging Technology Adoption

Creative, results driven technology leader with twenty-three years of experience delivering high quality educational experiences for professionals, students, staff and administration. Manager and problem-solver with a passion for best practices in program development, learning theory, and educational technology. Skilled in developing curriculum, analyzing data, developing and implementing solutions to address gaps in development, managing teams, and collaborating closely with faculty, staff and administration. Excel in developing, motivating, and evaluating staff to successfully integrate technology into curriculum to meet goals and objectives.

- ◆ Digital Micro-credentials
- ◆ Open Educational Resources
- ◆ Emerging Technology Integration
- ◆ Social Media Utilization & Initiatives
- ◆ Network and Infrastructure Evaluation
- ◆ Curriculum Mapping, Design and Evaluation
- ◆ Strategic Data Analysis & Program Assessment
- ◆ Mobile Learning
- ◆ Predictive Analytics for Student Success
- ◆ Professional Development Training
- ◆ Financial and Budgetary Operations
- ◆ Assistive Technology Implementation
- ◆ Online Program Design & Development
- ◆ Policy Development and Implementation

CORE TECHNOLOGY SKILLS

- ◆ Online Course Design & Implementation (D2L, Moodle, Canvas, Storyline, Captivate, Examity, PlayPosit, Credly)
- ◆ Website Development and Administration (Wordpress, Weebly, Wix, ZohoSites, Dreamweaver, Spark)
- ◆ Emerging Tech Integration (Google Apps, Panopto, VoiceThread, Adobe Connect, Zoom, Thinglink, Quizlet, Smore)
- ◆ Assistive Technology Implementation (screen readers, communication software, mobile devices)
- ◆ Social Media Utilization & Initiatives (Twitter, Facebook, Periscope, ScoopIt, Pinterest, Instagram)

EDUCATION

Senior IT Directors Program, July 2019
EDUCAUSE Institute

Academic Leadership Institute, May 2017
University of Arizona

Master of Educational Technology Degree, May 2014
Graduate Certificate in School Technology Coordination, May 2013
Graduate Certificate in Online Teaching for Adult Learners, December 2013
BOISE STATE UNIVERSITY, Boise, Idaho

K-12 Spanish Teacher Certification
IOWA STATE UNIVERSITY, Ames, Iowa, May 1997

B.A. Spanish
UNIVERSITY OF IOWA, Iowa City, Iowa, August 1996

CERTIFICATIONS AND LICENSURE

- ◆ **Quality Matters: Peer Reviewer certificate, September 2016**
- ◆ **Quality Matters: Designing Your Online Course certificate, May 2015**
- ◆ **Quality Matters: Independent Applying the QM Rubric certificate, October 2014**
- ◆ K-12 Professional Teaching Certificates in CO, IA, ID, & Arizona with SEI endorsement, May '97-Present
- ◆ Common Sense Media Digital Citizenship Educator Certification, February 2014

PROFESSIONAL EXPERIENCE

James E. Rogers College of Law, University of Arizona, Tucson, Arizona
Senior Director of Online Learning and Instructional Design

SEPT 18 – PRESENT

The James E. Rogers College of Law is located on the University of Arizona main campus with micro-campus locations around the world. I started the one-person office in 2016 with a handful of videos to put online, zero online courses and zero students. Arizona law online is now a six-person team now serving almost 2,000 adult learners, offers programs and courses in 5 countries. As the Senior Director of Online Learning and Instructional Design, I:

- ◆ Define the law school's distance education strategy and vision, in conjunction with senior college administration. Lead the discovery and adoption of innovative online instructional design techniques and use of instructional technologies by seeking out the best practices from industry and other law schools.
- Administer the development, implementation and assessment of strategic online and distance programming and curricular development for over 1200 undergraduate students, 150 foreign diplomats, and 400 graduate and professional students.
- Coordinate and build courses for a wide range of the law school's fully online and hybrid Master's, Juris Doctor, Doctor of Juridical Science, Bachelor's, certificate, executive education, continuing legal education, foreign diplomat training, and international micro-campus programs.
- Lead a professional team of law school instructional designers, course development specialists, curriculum developers, and multimedia specialists in an innovative and fast-paced environment.
- Collaborate with colleges, departments, faculty and staff across University campuses to ensure Arizona Law Online offers high-quality instruction and delivery for every type of learner, in all modalities, and at all locations.
- Communicate the goals, strategies, and processes of Arizona Law Online to faculty, staff, students, and other stakeholders, as appropriate.
- Represent Arizona Law at distance learning conferences and committees.
- Coordinate the needs and desires of more than 30 law school staff and administrators who support the marketing, enrollment, admissions, programming, student support, and curriculum development at the law school.
- Regularly assess the quality of online programs, identify areas in need of improvement/development gaps, and implement strategies to maintain and increase the success of Arizona Law Online.
- Develop and oversee the creation of and adherence to distance education program budgets.
- Oversee the quality of services provided to students and instructors in online programs for the college both domestically and globally.
- Design, develop, and implement online course development policies and contracts for faculty and staff.
- Oversee the design and implementation of training and professional development sessions for faculty and staff.
- Ensure compliance with all state and federal regulations, including, but not limited to NC-SARA and ABA standards for distance education.
- Conduct research of how online learning can best be implemented in a law school setting to include video lecture, Socratic dialogue, active learning, and engagement techniques.

The James E. Rogers College of Law is located on the University of Arizona main campus with micro-campus locations around the world. As the Director of Online Learning and Instructional Design, I:

- ◆ Oversaw the development, implementation, and assessment of all online curriculum and programs including 4 degrees, 2 certificates, 10 concentrations, 1 executive education training program at the University and 3 international partner campuses.
- ◆ Developed a comprehensive strategic plan for online learning at UA Law.
- ◆ Planned, budgeted and built an in-house filming studio for lectures, presentations, guest interviews to address the needs of the law school's multiple efforts in marketing programs, delivering high-end course content, and bringing world leaders together to address the needs of specific student populations.
- ◆ Identified online production resources available throughout the University including captioning services through the Disability Resources center for use at global campuses.
- ◆ Planned, produced and edited first-class online courses and programs in collaboration with faculty and program directors.
- ◆ Supervised and provided leadership for the instructional design team, technologists and other staff for online learning.
- ◆ Established standardized policies and procedures for faculty engagement and developing online courses.
- ◆ Served as expert resource on instructional design and online course facilitation by consulting with faculty on design of online curriculum and instruction and effective uses of multimedia.
- ◆ Promoted courses and programs via communication with College of Law Marketing, UA Online Marketing, faculty development and training, awards nominations, and conference presentations.
- ◆ Member of the Online Learning Committee, University Assessment Leadership team, and Lead of the campus-wide Instructional Design for Education in Action special interest group.

University of Arizona, Tucson, Arizona
Instructional Designer for UA Online

MAR 15 – FEB 16

The Office of Digital Learning (ODL) supports the development of the University of Arizona Online campus as well as campus-wide instructional technology adoption. As an instructional designer for the ODL, I:

- ◆ Assisted in the development of the Office of Digital Learning and fully online programs for the University through team collaboration on process and production, training, research and development of office materials and resources, contributions to online presence and publications, and campus outreach. Developed, implemented and evaluated program goals, objectives, policies, and services consistent with the ODL mission.
- ◆ Provided leadership and mentoring of instructional designers as the ODL team grows. Collaborated with graphic designers on technical module layouts within Desire2Learn. Developed instructional videos in conjunction with videography team for the implementation of highly interactive and academically rigorous online programs.
- ◆ Supported University of Arizona faculty, subject matter experts, and academic departments in the development and redesign of fully online and blended courses through effective pedagogical consulting, emerging technology integration, and design assistance. Incorporated key learning theories, Universal Design for Learning (UDL) principles, and active learning strategies.
- ◆ Facilitated and participated in communities of practice around current and emerging instructional design strategies and tools. Lead member of the Contemplative Pedagogy Faculty Learning Community for online courses, Articulate

Storyline, and Instructional Design special interest groups. Member of the Learning and Teaching with Technology, Campus Wide Instructional Technology, Google Apps Development and Student Affairs Marketing Social Media special interest groups.

- ◆ Collaborated with University offices in support of academic departments and programs by managing projects, participating on interview teams for online support personnel, teaching and attending workshops, participating in RFPs for adoption of campus technology, and developing student support materials.
- ◆ Engaged in professional improvement opportunities in order to remain current in areas of responsibility. Participated in professional associations such as Educause and Higher Education eDesign Association to further development of online programs.

University of Arizona, Tucson, Arizona
Instructional Applications Support Specialist

JUL 14 – FEB 15

Train University of Arizona faculty and staff to use Desire2Learn course management system. Consulted with faculty and staff on appropriate use of technology in instruction, including pedagogy, learning objectives, backwards design, and best practices to improve their courses and develop active learning environments. Collaborated as a team member on the deployment and support of learning management system, multimedia tools, documentation, and materials to promote and support online learning. Guided D2L course creation and provided tailored technical support for end users. Planned and facilitated workshops for instructors on teaching using the Desire2Learn learning management system.

- ◆ Project lead for Desire2Learn asynchronous online training program for instructors utilizing various forms of media (text, rich-text tutorials, video, audio, PowerPoint, Discussions, rubrics, web links, and assessments) to develop engaging, interactive, learner-centered content. Conducted needs analysis based on instructor feedback from the Spring 2014 surveys and developed the online content based on the gap analysis, Gagne's 9 events of instruction and the ADDIE instructional design model.
- ◆ Initiated new professional development offering schedule for Desire2Learn and associated digital technologies. Developed a semester-based schedule of workshops to reach more instructors and TAs throughout the year rather than just at the beginning and end of semesters.
- ◆ Led Desire2Learn social media initiative utilizing various social media outlets to push out information to students, faculty, and staff about system upgrades, tips and tricks, and training events.
- ◆ Member of University group piloting the use of VoiceThread in large and small-scale courses. Designed instructional materials for use of VoiceThread within the online learning management system.

Catalina Foothills School District, Tucson, Arizona
Curriculum Technology Integrator

AUG 11 – MAY 14

Managed district technology integration, professional development, online course development, and device acquisition for a three thousand student and five hundred staff suburban school district servicing students across Catalina Foothills. Led online program design and management, adherence to NETS and AZCCRS, data analysis and evaluation at specific K-8 sites. Supported technology integration for all content areas and student populations (including G/T, ELL, & SpED) in grades K-12.

- ◆ Collaborated with district administration and Curriculum Technology Integrators to develop district technology policies including the three-year district technology plan, Computer Science Standards Map, Bring Your Own Device, Technology Usage, and Social Media Acceptable Use policies and guidelines.
- ◆ Responsible for composing grants for the adoption of new instructional programs utilizing technology. Awarded \$1000 in grant funds for the purchase of new iPad apps in 2013 and \$4500 from the Arizona Technology in Education Association for the purchase of new iPads in 2014.

- ◆ Data Team Leadership and member of a five-person data analysis team, analyzing technology skills and trends of district staff and students in order to drive the adoption of new devices, design and implement professional development sessions, develop digital citizenship curriculum, and integrate technological devices district-wide.
- ◆ Managed implementation of online programs and large-scale technology rollouts to meet the needs of students and staff. Analyzed program data to communicate implementation results to all stakeholders.
- ◆ Designed, developed, and facilitated professional development sessions throughout the year (small group, one-to-one, and large-scale) to train faculty and staff on district technology applications and best practices in face-to-face, blended, and asynchronous environments.
- ◆ Delivered Wayfind technology assessments on a yearly basis to staff members in order to qualify for E-Rate funding. Analyzed results to determine professional development needs for each site and district in general.
- ◆ Member of the district PARCC field testing team. Worked with district and state administration for eight months to design plans for infrastructure trials. Piloted the online assessment in May 2014 with third grade students.
- ◆ Managed social media (Facebook, Blogger, Twitter, Pinterest, and Flickr) for school sites to promote school activities and create an online community of learners, parents, and school staff. CTI lead in promoting and managing Digital Learning Day 2014 at single school site in preparation for full-scale district Digital Learning Day 2015.

K12.com, Osan, South Korea
eLearning Coach

AUG 09 - MAY 10

Responsible for delivery, integration and instruction of blended learning curriculum for Kindergarten classroom. Managed all timelines and delivery of core product to two students. Provided individualized learning using cutting-edge technology.

- ◆ Delivered rich, challenging, and engaging digital content along with traditional materials to accommodate diverse learning styles in an austere environment.

Gottschalks Department Store, Fairbanks, Alaska
Department Manager

JUN 03 - MAY 04

Managed store personnel by recruiting, orienting, and training employees. Supervised and coordinated activities of department staff during operating hours. Achieved financial objectives by collaborating with buyers to analyze sales strategies. Formulated pricing strategies by reviewing merchandising activities and studying trends. Secured store merchandise by participating in security measures and maneuvers.

Gap Body, Tucson, Arizona
Assistant Manager

SEP 02 - APRIL 03

Responsible for sales, staff management, loss prevention, and financial operations. Graduate of GAP's Corporate Management Development Program. Implemented merchandising techniques according to company protocol and the American with Disabilities Act. Led interview team to support seasonal hiring processes and trained new personnel on company policies and sales strategies. Supervised over 50 personnel, developing and evaluating their strengths and weakness to improve store operation and sales. Coordinated implementation of key employee recognition programs.

Wichita Falls Independent School District, Wichita Falls, Texas
Junior High School Spanish Teacher

AUG 01 - JUN 02

Responsible for designing curriculum and teaching Spanish to over 150 middle school students as the head of the foreign language department. Facilitated the delivery of synchronous online learning modules in a Vtel classroom to provide students

with expanded world language opportunities across the district. Managed departmental budget and purchases. Responsible for implementing new middle school and high school Spanish curriculum.

Cherry Creek School District, Denver, Colorado
K-8 Gifted and Talented Spanish Teacher

AUG 98 - APR 01

Responsible for teaching Kindergarten through eighth grade Gifted and Talented Spanish curriculum. Built and maintained website featuring interactive learning modules in Spanish. In charge of writing and executing daily lesson plans for nine classes and individual improvement plans for 233 students. Assisted in the implementation and expansion of Bully Proofing programs. Served as diversity liaison while implementing site-wide multicultural awareness programs.

- ◆ Led the analysis, design, development, implementation, and evaluation of the K-4 Gifted and Talented World Language Elementary School Spanish program based on the needs of the state, district, school, staff, parent consultations, and student assessment results.

Des Moines Public Schools, Des Moines, Iowa
Grades 1-6 Gifted and Talented Computer Teacher

JUN 98 – JUN 00

Developed computer science program to teach and promote computer skills to G/T students in grades 1-6 from economically diverse backgrounds during summer school sessions. Taught components and functions of Apple computers and peripherals including printers, digital cameras, scanners, and over 80 application programs.

“Ginger, I appreciate your positive presence and your “can do” attitude!”

–Kim Boiling, Principal, Ventana Vista Elementary School (2013)

“Ms. Stinson is one of a kind. I highly recommend you treat your organization, community, and yourself to something special by hiring Ms. Stinson today.”

–Shawn Colleary, Principal, The Cherry Creek Challenge School (2001)

HONORS AND VOLUNTEER EXPERIENCE

- ◆ Vice-Chair for Professional Development, Online Administration Network, UPCEA
- ◆ Education Team Member, Integrative Touch for Kids
- ◆ Coordinator, Working Group for Distance Learning in Legal Education
- ◆ Member, Commission on the Status of Women, University of Arizona
- ◆ Planning Committee Member, University of Arizona IT Summit
- ◆ University of Arizona Course Reviewer, Quality Matters
- ◆ Proposal Reviewer, Educause
- ◆ Proposal Reviewer, Online Learning Consortium
- ◆ Tucson Festival of Books Troubleshooter
- ◆ eCYBERMISSION CyberGuide
- ◆ 2015 SAEM/AISS Impact Awards Nominee
- ◆ Phi Kappa Phi Honor Society
- ◆ Gamma Beta Phi Honor & Volunteer Society

PROFESSIONAL AFFILIATIONS

- ◆ Higher Education eDesign Association
- ◆ Graphite
- ◆ Consortium for School Networking
- ◆ Arizona Technology in Education Assoc.
- ◆ International Society for Technology in Education
- ◆ EdTechWomen
- ◆ EDUCAUSE
- ◆ The eLearning Guild
- ◆ Common Sense Media
- ◆ State Educational Technology Directors Association

RESEARCH, PROGRAM EVALUATION, & GRANTS

- ◆ Arizona Technology in Education Association and Century Link 2014 Award winner. \$4500 for the Music Matters program to increase reading fluency in alignment with the AZCCRS
- ◆ Catalina Foothills School District SMART Camp Evaluation
- ◆ Imagine Learning Software Program Evaluation
- ◆ Catalina Foothills 3-Year District Technology Plan Evaluation

HIGHLIGHTS OF PUBLICATIONS, PRESENTATIONS & TRAININGS

Recent Presentations

- ◆ 2016- 2019 Status of Online Learning Faculty Development Workshops Arizona Law Online
- ◆ 2018-2019 Best Practices in Legal Education by WGDLE evaluation, updates, and publication
- ◆ 2017 CALIcon Co-Presenter:
PlayPosIt: Creating Interactive Video with a Few Clicks
- ◆ 2017 CALIcon 4-person Panel Presentation:
“What we did and How it went: Starting up Online Course and Programs at a Law School”
- ◆ 2017 CALIcon Working Group for Legal Education Luncheon (Host)
- ◆ 2017 UPCEA Online Administration Network presentation on utilizing campus-wide resources
- ◆ 2016-2017 Working Group for Distance Learning in Legal Education (WGDLE) monthly online webinars (Host)
- ◆ 2016 Biannual WGDLE Meeting (Host)

Older Presentations

- ◆ Contemplative Pedagogy in Online Courses
- ◆ Tucson IT Director Presentation
- ◆ CFSD16 Bring Your Own Device Policy
- ◆ 75 Professional Development sessions
- ◆ CFSD16 Three-year Technology Plan
- ◆ Desire2Learn Hands-on Workshops
- ◆ CFSD16 Tech Plan School Board Presentation
- ◆ CFSD16 Technology User Agreement
- ◆ CFSD16 Technology Website
- ◆ CFSD16 Social Media Best Practices Guidelines

INTERESTS AND HOBBIES

Distance running, gluten-free cooking, and Labrador retriever training

- *All small time gaps and changes in employment occurred due to my Husband's career with the United States Air Force which is now complete.*

“Ginger Stinson is a self-starting, tenacious, and creative Wildcat. She has poured her heart and soul into the University. While her successes can be measured in tangible achievements such as online courses produced and workshops facilitated, her true merit for this award is in her sustained effort to help transition our University into the digital age in order to provide our students a superior experience that will set the stage for their ultimate success after graduation.”

–Garry Forger, Office of Instruction and Assessment, SAEM Impact Award Nomination (2015)